



Le Cep
★★★★★
BEAUNE – BOURGOGNE

The logo features the text 'Le Cep' in a blue serif font. The letter 'C' is stylized with an orange grapevine illustration that includes leaves and a cluster of grapes. Below the main text are five blue stars and the text 'BEAUNE – BOURGOGNE' in an orange sans-serif font.

A world of freedoms

There are houses that reassure you with their deep roots, and others that surprise you with their momentum. Le Cep does both.

In the heart of Beaune, behind historic façades and cobblestoned courtyards, Le Cep blends the strength of heritage with a constant drive to reinvent itself. You'll find the charm of a Burgundian townhouse... and the wonder of a holistic center inspired by Ayurveda. You can savor a grand cru beneath the arches of a vaulted cellar... and just a few steps away discover a Formula 1 simulator, a rare cigar lounge, and a discreet vegetarian restaurant.

Here, innovation is never mere decoration.

It is alive—embodied, sincere. It springs from a steady intention: to offer better, to surprise with precision, to welcome differently—without ever betraying the spirit of the place.

Le Cep is a house in motion: a place conceived to last yet never fixed. Rooted, yet always curious. A place where each stay tells a different story... and makes you want to return to discover more.





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a bearer of passions 07

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JEAN CLAUDE BERNARD A BUILDER OF HOSPITALITY, A BEARER OF PASSIONS

At Le Cep, everything begins - and ultimately returns - to a family and to one man: Jean-Claude Bernard. He does not define himself as a “hotelier” in the traditional sense of the word.

He is an entrepreneur, a builder, a man of terroir, an instinctive aesthete, and a passionate storyteller. What he has built in Beaune over more than three decades goes far beyond the hotel world: he has fashioned a way of life, a world of sincere hospitality.

Born in Beaune into a family of builders—his grandfather a mason, his father a real estate developer—he learned early on to observe, understand materials, and respect craftsmanship. This sensitivity to matter and structure became one of his guiding threads: renovate without denaturing, build without erasing, modernize without betraying.

After completing a technical baccalaureate in Dijon, he went on to study Civil Engineering and Public Works in Grenoble. The choice was deliberate: at the foot of the mountains, he could combine the rigor of his training with his passion for skiing and wide open spaces.





His service with the Alpine Chasseurs (as a section leader in Barcelonnette), following Saint Cyr, proved a decisive human turning point. He led a combat unit under demanding physical and mental conditions.

From that experience he retained more than a memory: a philosophy of action—success is never built alone; attending to others is a strategic necessity; self transcendence is not imposed—it is shared.

These are precisely the principles
he would later apply at Le Cep: team spirit,
the ability to make those around you grow,
benevolent exacting standards,
loyalty to the group, and collective pride.

Returning to civilian life, Jean Claude Bernard took over the family masonry company, then moved south to run an aluminum joinery business with more than a hundred employees—learning management, development, and the realities of the field. In parallel, he multiplied experiences in luxury ready to wear, real estate development, and high end confectionery—an atypical path that forged a culture of excellence and a rare, almost joyful openness.

In 1986, his father acquired a group of private mansions in downtown Beaune, falling in love with a Renaissance courtyard dating from 1547. It adjoined a charming boutique hotel of some twenty rooms called Le Cep, owned by renowned antique dealer Antoine Falce.





A world of freedoms



Guided by keen instinct, he first proposed that Mr. Falce sell him the courtyard to enlarge his hotel. When the offer was declined, the reverse occurred, and Mr. Bernard Sr. became the owner of the hotel—after negotiations sealed over fine bottles of Burgundy, building the trust to finalize the sale.

When Mr. Falce declined the offer, the opposite naturally occurred, and Mr. Bernard senior became the hotel's owner—after a series of discussions over fine bottles of Burgundy, through which the two men built the trust required to finalize the sale.

That marked the beginning of a new passion for Simone and Nérino Bernard, determined to evolve this architectural jewel. Le Cep then embarked on a development process that never stopped, seizing opportunities over the decades—a true giant game of Monopoly.

Jean Claude Bernard returned to Beaune in 1999 and took up the torch. Under his direction, Le Cep became far more than a hotel: a place inhabited by a soul, a will, and a vision.

He infused his builder's sensibility, his taste for aesthetics, and above all his keen sense of hospitality.

For him, welcoming does not mean merely lodging; it means surrounding, transmitting, proposing, surprising, listening.

In the corridors of Le Cep, you often meet him telling an anecdote, presenting an old photo, offering a rare wine to taste, or recommending a care ritual to a spa guest seeking balance.

His curiosity knows no borders—explaining the creation of the Spa & Holistic Center, the Lunchbox restaurant, the F1 simulator, the Le Paradis cigar lounge, the tasting cellars... None of these is a mere add on: they are extensions of himself, ways of offering guests the things he loves, discovers, and believes are good for body, soul, or spirit.

If you had to summarize him in a few words: presence, attention, transmission. You don't come to Le Cep only for the beauty of the place; you return for the quality of the relationship—and that, more than stones and stars, makes Jean Claude Bernard a singular figure, respected and loved.

Guests do not come to Le Cep solely for the beauty of the place. They return for the quality of the relationship. And it is this—more even than the stones or the stars—that has made Jean-Claude Bernard a singular figure, respected and warmly admired.

HISTORY, KEY DATES

14th–16th centuries:

The foundations of Le Cep rest on several private mansions from these periods, notably the listed Thiroux de Saint Félix and Brunet courtyards—historic buildings that form the patrimonial heart of the estate.

1658

The young King Louis XIV stays November 18–20 with Gilles Brunet, Lieutenant General of the Bailiwick of Beaune; the 1547 courtyard would continue to inspire Le Cep's destiny.

1986

Nérino Bernard, mason and heritage enthusiast, acquires and unites these residences to take over Le Cep, undertaking meticulous restoration that preserves authenticity while adapting to modern comfort.

1996

 Le Cep becomes a proud member of Small Luxury Hotels of the World, joining a prestigious network of independent establishments dedicated to delivering a truly unique hospitality experience.

1999

Jean Claude Bernard takes over the hotel, blending tradition and modernity with an innovative vision.

2020

Expansion of the spa to 650 m², embracing a holistic approach that combines Ayurvedic treatments with state-of-the-art technologies, further affirming the hotel's commitment to the well-being of its guests.

2017

Opening of the Saint Félix tasting cellar, marking the beginning of an exceptional collection featuring over 1,200 Burgundy wine references.



2015

Opening of the spa, a wellness sanctuary spanning over 350 m², offering a harmonious fusion of vinotherapy and cutting-edge technology.



2005

Le Cep makes its debut on Condé Nast Traveler's prestigious Gold List, ranking among the 500 finest hotels in the world.

2020

Opening of La Maison des Remparts, a new extension of the hotel offering additional accommodations while preserving the charm and authenticity of the property.

2021

Acquisition of the Gaspard project, a 1,000 m² extension introducing a third 16th-century courtyard, 11 additional rooms and suites, an expanded spa, a wine-tasting cellar, a dedicated yoga studio, and a vegetarian restaurant.

2022

Launch of LunchBox, a vegetarian restaurant inspired by Ayurvedic traditions, offering wholesome and flavorful cuisine in perfect harmony with the establishment's wellness philosophy.



2023

Spa expansion to 1,000 m².

2024

Opening of India-inspired studios, thoughtfully designed for spa and holistic wellness guests.

2026 40 years of the Maison.

2026

Acquisition of a new property opposite the hotel to showcase the treasures of the cellar and the Maison, introducing La Boutique du Cep.

2025

Introduction of the Formula 1 driving simulator and launch of the swim spa project, enhancing the establishment's comprehensive wellness offering.

2024



Inauguration of Le Paradis Cigar Lounge, an exclusive haven for cigar aficionados and rare spirit enthusiasts, nestled within the listed Thiroux de Saint-Félix courtyard, offering a truly unique sensory experience.



SPIRIT OF THE PLACE

A free, sincere and discreet hospitality

What sets Le Cep apart is not always visible at first glance.

It isn't a décor, a ranking, or a storefront promise. Its essence lies in a singular way of receiving: hospitality grounded in freedom, sincere care, and attention to others.

Nothing is standardized here. Each guest is welcomed with the same high standards—but in tune with their rhythm, needs, and mood of the day. Luxury resides not in abundance but in service fluidity, discreet gestures, and flexible hosting. Breakfast can be taken at any hour; you can enjoy a drink late at the bar; choose a treatment without constraint; schedule a cellar tasting or an impromptu dinner—because availability here goes hand in hand with freedom.

Le Cep is a house where you feel considered, never hurried, always expected—designed to make the stay calm, fluid, and respectful of each person.

One rarely leaves as one arrived: it is a meaningful, warm interlude that leaves a memory.

A living heritage in constant dialogue with the present

From its foundations,
Le Cep has combined respect for
heritage with the desire to do better.
Historic architecture—16th century
townhouses, listed courtyards, ancient
cellars—has been faithfully preserved,
never frozen.

Every space is conceived to balance charm,
comfort, and flexibility, in a continual dialogue
between past and present.

The design choices, successive openings, and creation
of services — holistic center, studios, LunchBox
restaurant, FI simulator — reflect a house in constant
evolution, attentive to habits, genuine needs, and
emerging desires. Yet this movement is never arbitrary.
It follows a global vision: to elevate hospitality, enrich
the experience, and deepen the connection.





SPA HOLISTIQUE
Marie DE SOURGONNE

A culture of service embodied by a team

**At Le Cep, hospitality
is not a set of procedures
—it is something transmitted and lived**

The right gesture, the sincere look, discreet yet real presence. The team does not “perform service”; it practices the art of relationship.

What one finds in a room prepared with care, in attentive service, in a word offered at just the right moment, is a profound respect for the guest.

And it is this that lends the stay its sense of fluidity, simplicity, almost natural ease: elegance without affectation, precision without ostentation.

A Burgundy that is alive and open to the world

**Being located in Beaune does
not suffice to be Burgundian.
Le Cep is so through its roots,
its choices, its atmosphere.**

Le Cep embodies a refined yet warm Burgundy—rooted and inventive. The link to the territory is everywhere: in materials, wines, objects, room names, partnerships, and the stories told—never exclusive, always a springboard toward an open hospitality capable of welcoming an Ayurvedic ritual, a rare cigar, a local wine, or a century old spirit.

Le Cep knows where it comes from. But above all, it knows how to welcome what is yet to come. And with more than 75 nationalities visiting the house each year—some for over 30 years—it is the world that gathers at Le Cep! Guests arrive, and they return.





A house that is fair, enduring, profoundly human

What has guided the house, always,
is the desire to offer a welcome that
is fair. Fair in its level of excellence.
Fair in its human approach.

Fair in its choices of design and service. Nothing here
is done to follow a trend. Everything is conceived
to create an experience that lasts—true to a vision
of hospitality that is demanding, generous, and deeply
human.

Le Cep does not seek to impress. It seeks to do good.
And that, without doubt, is where it strikes just the right
note.

A HOUSE OF LIVING STORIES

Some hotels you pass through without really seeing. Then there's Le Cep, which you explore like opening a large leather bound book of secrets.

Nothing here is trivial: not a stone, not a staircase, not even a door handle. Le Cep is not only a place of hospitality; it is a house of stories—alive, vibrant, remembering, transmitting.

Within its walls, Louis XIV stayed three nights—recounted on Beaune's historical tours, with the monarch's bust presiding over the Brunet courtyard (1547), a stone's throw from the Hospices. Le Cep is part of the city's living heritage, an essential stop to grasp the spirit of intimate Burgundy.

Beyond discreet façades lies a warren of 16th–18th century mansions, carved galleries, flowered courtyards, vaulted cellars, and salons steeped in memory. Generations of guests from around the world have found refuge here—Catherine Deneuve, Jacques Chirac, Goldie Hawn, Gene Hackman, Sonia Rykiel, The Cure... The guestbook holds the traces: four thick volumes of signatures and tender words—celebrity and anonymous travelers alike—touched by the rare warmth of the welcome.

For this is what truly leaves a lasting impression: the atmosphere. A setting that is hushed yet vibrant. A luxury that is genuine yet never ostentatious. A place where you are greeted by name, where silences are honoured, and where every glance carries the right measure of attention.

Among the house's most iconic rooms, the Salon Louisiane holds a special place. Warm and inviting, both intimate and vibrant, this salon bears a name rich in meaning: it pays tribute to pianist Ronnie Kole, a legend of New Orleans and one of Le Cep's most devoted friends.

A jazz musician with an immense heart, Ronnie Kole found in Beaune a sanctuary—a soulful extension of his taste in evenings at the Château du Clos de Vougeot. His improvised sets in the salon left an indelible mark on the spirit of the place, so much so that the hotel purchased a piano just for him. The walls still remember—the notes, the laughter, the toasts, the suspended silences.

This transatlantic bond goes even further. Jean-Claude Bernard and his parents, Simone and Nérino, were named honorary citizens of the State of Louisiana, sealing a cultural, musical, and human fraternity on both sides of the Atlantic.

And as if that were not enough, an American flag—taken down from the Capitol itself by Californians enamored with Burgundy and loyal to the Saint-Vincent Tournante and Le Cep for over 25 years—now waves as a powerful symbol.

These details, discreet yet powerful, speak of Le Cep's spirit of openness—its ability to weave together local heritage and friendships from afar.

Le Cep does not merely preserve history—it brings it to life. Nothing here has been turned into a museum piece. Ancient beams stand alongside modern amenities. The spa and holistic center open to the world, embracing Indian Ayurvedic rituals as well as the most innovative technologies. The cigar lounge comes alive around rare Chartreuse liqueurs. The cellars resonate with impromptu tastings and convivial mûchons shared among friends.





The image shows a rustic dining room with stone walls and wooden tables. The tables are set with white dishes, glasses of orange juice, and teapots. There are striped chairs and a lamp with a yellow shade. A small circular window is visible in the stone wall.

To unite the past with the present, to welcome what is elsewhere without denying what is here, to let centuries converse without opposition: this is Le Cep's deepest vocation. A house that is lived in, evolving, free. A house where the walls have something to say, yet where the most important voices are always those of the living.

Le Cep is not simply a hotel in Beaune.
It is a destination in itself.
A landmark for connoisseurs, a refuge
for aesthetes, an institution for the
people of Beaune, a jewel for visitors
from around the world.

Some come for a single night.
Many stay a little longer.
And they leave with a memory—precise,
human, sensory—etched in their minds.
This is not a place of passage.
It is a place that leaves its mark
and calls you back.

PEOPLE AT THE HEART

At Le Cep, hospitality does not begin at reception.

Nor is it expressed only in a well prepared room or a discreet gesture. It takes root more deeply—in how the teams live the place, in how they are regarded, supported, and listened to.

Caring for the other never stops at the guest; it begins with care for those who make the house live each day.

Here, the relationship to work is not over-codified. It rests on something more organic, more human. Recognition flows. Respect is a given.

A team member is never seen as a mere executor, but as an ambassador, a craftsman, a living link.

This climate of trust—almost tangible—reveals itself in the details: in the way people speak to one another, in the freedom granted to each to adapt their gesture, their words, their presence.

At Le Cep, team loyalty is not a statistic; it is a lived story, woven day after day, because here one feels in the right place—expected, valued for who they are, not only for what they do. It is the foundation of the bond between the house and those it welcomes.







Jean Claude Bernard sees himself not as a traditional boss but as present, attentive, curious—guided by a simple idea: one cannot ask for excellence without first offering consideration. He knows each person's first name, path, and strengths; he grants trust and transmits a philosophy where rigor is never harsh and exacting standards are carried by the pleasure of fine work and the taste for the collective.

In this climate of respect, team members naturally find their rhythm. Each can express their talent, make their voice heard, take initiative, share ideas, and embody their mission with meaning.

And because the culture of care cannot be improvised, it is passed on through gestures, glances, and shared silences. It is an atmosphere rather than a rulebook—a house style, a working rhythm, a quality of presence.

The arrival of the spa and holistic center has further deepened this dimension. By integrating Ayurveda into its approach to well-being, the house has embraced a new rhythm—a heightened attention to balance, to listening to both body and mind.

This breath of renewal has extended beyond the spa walls. It has infused internal relationships, the way a day begins, a treatment is prepared, a table is welcomed, a word is offered.

Some team members have discovered yoga; others have experienced energy massages—or simply sensed this gentle transformation of the inner climate, this chosen slowness, this quality of silence that soothes and gives meaning.







Le Cep is not merely a workplace. It is a house where one can grow—where learning happens, where progress is made, where knowledge is passed on. A house where work is carried out with rigor, yet without rigidity.

Where standards are upheld, but never at the expense of individuality. Where people look out for one another, naturally. Perhaps this is what explains the remarkable record of 43 years of service for one of its team members. Within this balance—between structure and flexibility, attentiveness and trust, tradition and movement—emerges a rare way of being together.

And perhaps here, even more than in the décor or the services, lies the soul of Le Cep: in this shared humanity between those who welcome and those who are welcomed.



A WORLD OF EXPERIENCES

To define Le Cep as merely a charming hotel—even an exceptional one—would be reductive.

Le Cep is a universe unto itself, a place of stay as rich as it is intimate, where everything is conceived to offer far more than a bed or a service: an atmosphere, an impulse, a memory. It is a multifaceted house, where heritage and innovation coexist, silence and joyful encounters, rituals and surprises.

Here, hospitality takes shape in a rare freedom: the freedom to live your stay at your own pace—to move from an Ayurvedic treatment to a glass of century-old Chartreuse, from a vegetarian lunch to a cellar tasting—without ever leaving the same place.

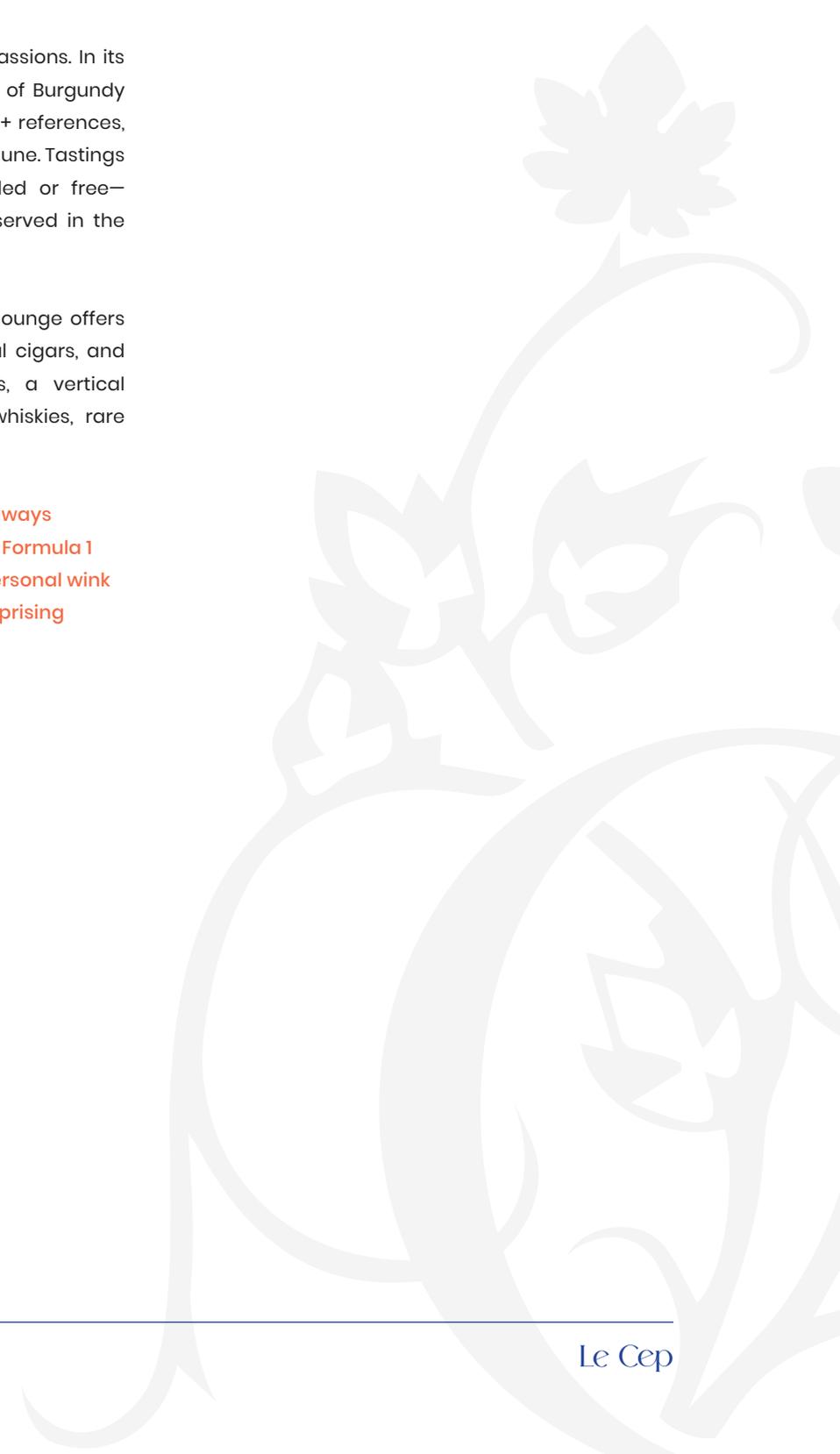
Well being goes deeper than room aesthetics or service quality—it is embodied through the Spa & Holistic Center, where Ayurveda dialogues with modern, local, and technological care.

In line with this vision, the Lunchbox restaurant—Le Cep’s vegetarian table—brings a unique culinary offering to Beaune. Inspired by Ayurveda, it proposes eating differently, without dogma or folklore, with freshness, lightness, and taste.

Le Cep is also a territory of cultivated passions. In its tasting cellars, you explore the richness of Burgundy grands vins through a collection of 1,200+ references, including some from the Hospices de Beaune. Tastings may be confidential or convivial, guided or free—and sometimes paired with mâchons served in the atmosphere of centuries old stone.

Facing the cellars, the Le Paradis cigar lounge offers another register: rare spirits, exceptional cigars, and hushed conversation—135+ chartreuses, a vertical of century old madeiras, collectable whiskies, rare cognacs...

And because the art of living doesn’t always take itself too seriously, a professional Formula 1 simulator has joined Le Cep’s walls—personal wink turned playground—to orchestrate surprising moments of conviviality.









Le Cep lends itself effortlessly to moments of celebration, work, or reunion. Historic salons, winter gardens, vaulted cellars, listed courtyards... every space can be transformed into a reception venue, always with the same meticulous attention to setting, staging, and light.

Intimate weddings, bespoke seminars, private tastings, cocktails beneath the arcades, or fireside meetings: the venue adapts without ever betraying its style. Elegance is never imposed—it emanates from the place, as a natural presence.

What Le Cep offers above all is the freedom of a tailor-made stay, where everything can be organised... or improvised. The care devoted to every detail is not meant to impress, but to allow each guest to find their own rhythm, their own way. One may come here to rest, to discover Burgundy, to write, to reflect, to reconnect with oneself, to taste, to celebrate, to share. Or simply for the sheer pleasure of being here.

Le Cep is not a hotel to visit. It is a house to live in—a place of emotions, passions, and connections, where you are welcomed as you are, and awaited in ways you never imagined.

EXPERIENCES





Le Cep
★★★★★
BEAUNE - BOURGOGNE



HÔTEL
★★★★★
Le Cep



SPA & CENTRE
HOLISTIQUE
Le Cep



RESTAURANT
LUNCHBOX
Le Cep



BAR
LE LOUIS XIV
Le Cep



CIGAR-LOUNGE
LE PARADIS
Le Cep



CAVEAUX
DE DÉGUSTATION
Le Cep



BOUTIQUE
DE VINS
Le Cep



HÔTEL



— Le Cep



Five star hotel

At Le Cep, accommodation is not just a service: it is an extension of the spirit of the place, a complete immersion in a way of life that is both rooted and sensitive.

All of Le Cep's rooms, suites, and residential spaces are designed to offer travelers an emotional living experience: to inhabit Burgundy, but also to inhabit a memory, a comfort, an atmosphere.



Le Cep offers a unique range of accommodations, with 71 keys divided among rooms, suites, studios, and independent houses.

Each space has been arranged with attention to detail, authenticity, and diversity, to suit different lifestyles, aesthetic sensibilities, and uses of the place.

This diversity is never synonymous with standardization: each room is unique. In its proportions, style, lighting, furniture, volumes, or materials, each room reflects a quest for balance between heritage and today's comfort.

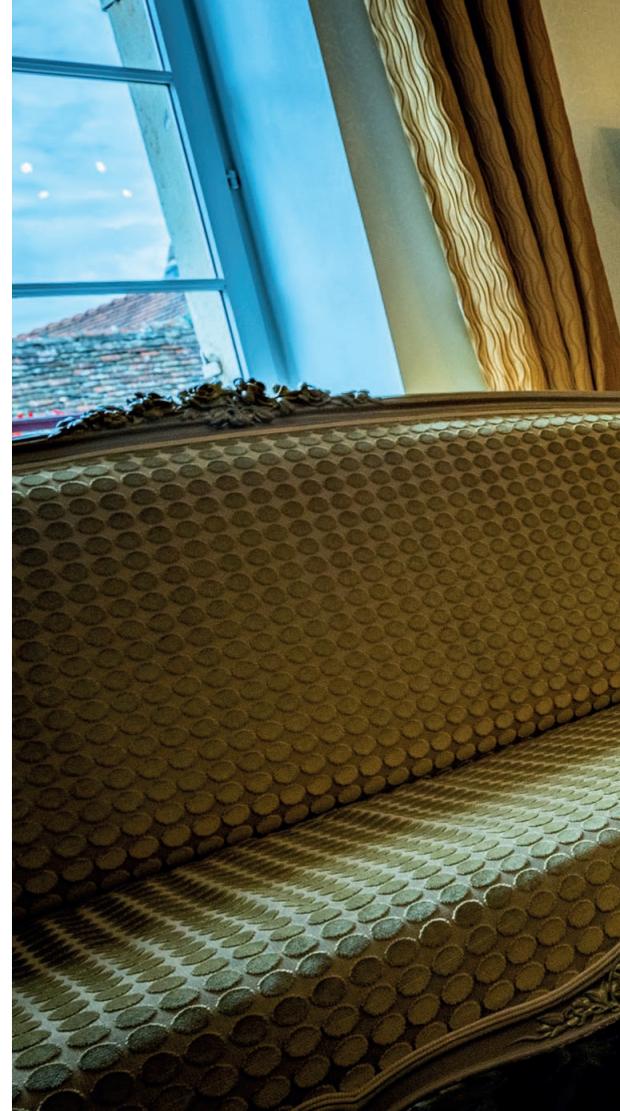
The Village Rooms, Premier Cru, Grand Cru, and Nectar Suites represent a progression in the experience of the place, as well as a discreet homage to the surrounding wine-growing region.

The names given to the rooms—taken from the great crus of the Côte-d'Or—are not decorative: they express a sense of belonging, a cultural identity, a strong link to Burgundy.

The Village Rooms, understated and warm, are the first threshold into Le Cep's universe: they offer peaceful comfort, a cozy atmosphere, and an intimate connection to the place.

The Premier Cru rooms are more generous in volume and decorative presence, expressing a broader vision of comfort without betraying the original architectural coherence.

The Grand Cru and Nectar Suites embody the full aesthetic ambition of Le Cep: high ceilings, private lounges, antique furniture, beams, noble fabrics, sometimes a terrace or stone staircase. They represent a rare form of residential elegance in traditional hospitality.









Accommodation at Le Cep stands out for its deliberate rejection of uniformity.

Contrary to the logic of hotel standardization, the hotel claims an artisanal approach to comfort: every room, every bathroom, every window is the result of adjustment, restoration, and a unique perspective on the place.





This is what gives Le Cep its deeply inhabited and embodied character.

Guests do not stay in a model room: they enter a unique universe, filled with natural materials, soft light, and hidden stories.

This coherence in diversity is one of the establishment's most recognizable hallmarks.

To broaden the stay experience while maintaining the same high standards of hospitality, Le Cep also offers independent studios and the Maison des Remparts: two complementary answers to contemporary needs for autonomy, freedom, long stays, or family comfort.

The India-inspired studios explore a more colorful decorative imagination, in a spirit of escape that respects the overall harmony of Le Cep and especially its holistic center.

The Maison des Remparts allows you to experience Beaune like a privileged resident, while enjoying the high-end hotel services of the establishment—a form of discreet, residential luxury, directly connected to the city.

Beyond the walls, it is in the care given to gestures and attentions that the true value of accommodation at Le Cep is expressed.

The welcome is personalized, stable, cultivated, based on a service culture oriented toward others, but never intrusive.

The amenities—prestige bedding, enhanced acoustics, carefully chosen toiletries, concierge services, sensory environment—are conceived not as excess, but as a natural accompaniment to well-being.

Everything works together to create an environment in which the guest can recognize themselves, feel anchored, and truly rest.



Dining

Burgundy is a land of wine, stone, and fine dining. It was only natural that Le Cep would make the culinary experience an essential part of its identity.

But here, there is no single table. The gastronomic offering is plural, in a spirit of openness, sharing, and fidelity to the establishment's values: refinement, freedom, and care for living things.

All culinary options—from breakfast to cellar tastings, including partner restaurants—reflect a constant desire to combine quality, uniqueness, and local roots.



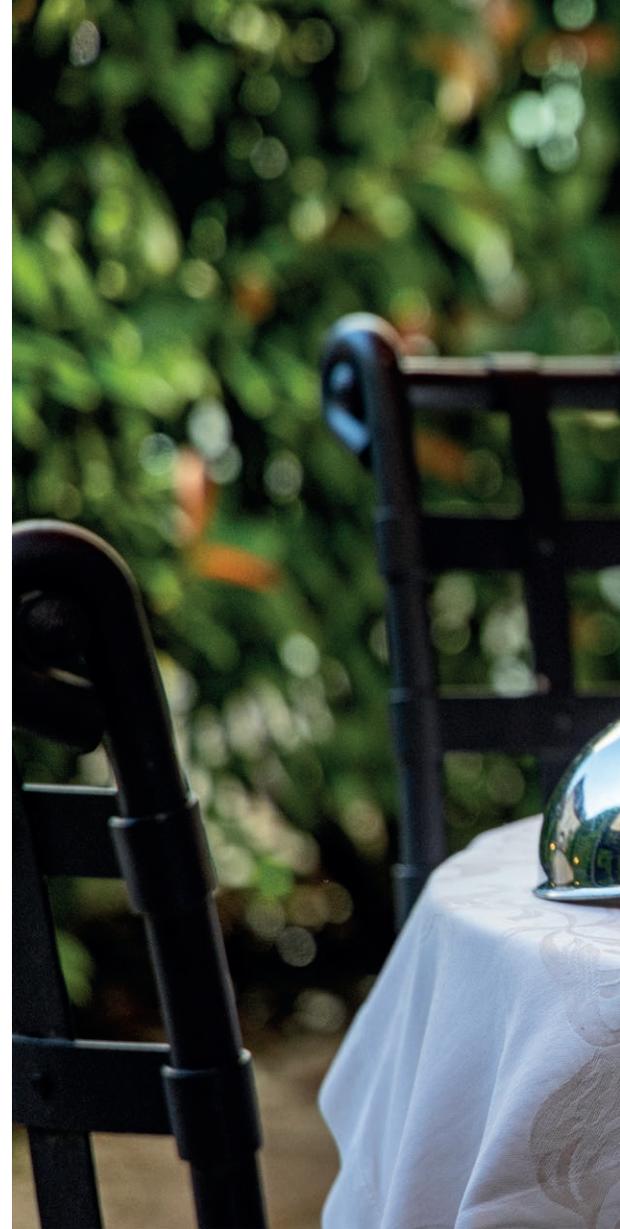
BREAKFAST: THE MORNING'S ELEGANCE

At Le Cep, breakfast is enjoyed without time constraints.

It can be savored in the privacy of your room, in the cozy comfort of the Louisiane lounge, in one of the tasting cellars with a typically Burgundian atmosphere, or even outdoors under the 16th-century arcades on fine days.

This opening moment of the day is conceived as a gourmet and serene ritual, with a generous buffet: homemade treats prepared with care, artisanal breads and pastries, eggs cooked to order, local charcuterie and cheeses, fresh fruit, pressed juices, local honeys and jams, quality teas and coffees.

The attention given to this first taste experience reflects a philosophy of chosen time and attentive service.









LOISEAU DES VIGNES: BISTRONOMIC EXCELLENCE AT THE HEART OF LE CEP

Located within the hotel, the restaurant *Loiseau des Vignes*, independently managed by the Bernard Loiseau group, is a perfect bridge between regional tradition and contemporary boldness.

The menu celebrates Burgundy's local products with precision, freshness, and delicacy, in a setting that is both understated and elegant.

This bistronomic restaurant is also a pioneer in the art of wine-by-the-glass tasting: it offers up to 32 great wines to discover individually, providing a unique oenological experience accessible to all levels of curiosity and knowledge.

This collaboration with the Loiseau group reflects Le Cep's desire to open up to the great names of French gastronomy, while maintaining the intimacy of an insider's address.





RESTAURANT
LUNCHBOX
———— Le Cep

RESTAURANT LUNCHBOX: A VEGETARIAN TABLE WITH AYURVEDIC NOTES

In another, more sensory and holistic register, Le Cep also houses LunchBox, a unique dining room dedicated to vegetarian cuisine inspired by Ayurveda.

This offering is aimed at both guests of the spa & holistic center and lovers of healthy, colorful, and exotic cuisine. The dishes are prepared here in accordance with Ayurvedic principles, offering mindful, balanced, and flavorful eating.

LunchBox (a nod to the famous Indian film by Ritesh Batra) illustrates Le Cep's ability to integrate alternative culinary experiences into its overall offering, always with a concern for harmony and authenticity.

The care devoted to this first taste experience reflects a philosophy of chosen time and attentive service.





A world of freedoms





BAR
LE LOUIS XIV
— Le Cep

LE LOUIS XIV BAR

Beneath its carved woodwork and crystal chandeliers, the Bar Louis XIV extends Le Cep's hedonistic experience in a cozy, timeless spirit. Open at any hour, it becomes the discreet stage for warm reunions, moments of reading, impromptu tastings, or late-night confidences.

Between the nobility of the décor and the simplicity of the service, everything invites you to savor the present moment.

You can linger at the counter on one of the high stools, or settle into a plush armchair to enjoy the selection of the moment: Burgundy grand cru, refined cocktail, comforting infusion, or exceptional spirit.

In winter, the fireplace's flames warm both souls and glasses. In summer, the Renaissance courtyard of 1547 takes over, offering a stone setting and coolness for shared pleasures. The Bar Louis XIV is a place to pass through... but above all, a place to return to.







ROOM SERVICE & LOCAL COLLABORATIONS

A 24-hour room service completes this experience, with a refined menu ranging from prepared dishes to Burgundy snails, aged cheeses, or confectionery treats.

Le Cep also offers, on request, tailor-made private options with in-home chefs, cellar dinners, or exclusive partnerships with the great wine and gastronomy houses of Beaune.



CAVEAUX
DE DÉGUSTATION
————— Le Cep

Tasting cellars, cigar lounge & wine boutique

At Le Cep, hospitality is expressed through a geography of rare places and moments. Among them, the tasting cellars and the Le Paradis cigar lounge, complemented by an exceptional wine boutique, hold a special place.

These are spaces for sharing, tasting, conversation, and gateways to a cultivated, generous, and deeply sensory Burgundian art of living. Here, time is taken. Taste is honored. The memory of wine is celebrated, as well as that of the people and gestures that shaped it.

And because Le Cep does not stop at the hotel's doors, the oenological experience can extend beyond, to the hillsides, the cellars, and partner estates, in a tailor-made approach where each visit becomes a living extension of the soul of the cellars.





TASTING CELLARS

Buried beneath Beaune's centuries-old stones, Le Cep's vaulted cellars offer an exceptional setting for private tastings, guided pairings, and exchanges about wine.

Each cellar is a unique sensory universe, conducive to discovery and emotion. Le Cep showcases a rare collection of more than 1,200 Burgundy appellations, from exceptional estates, acquired with care, notably during the famous Hospices de Beaune auction.

From 1918 to the present day, the menu has evolved like a living fresco, a reflection of a passionate, precise, and enlightened oenological curation.

Burgundian *mâchons* are organized here—a contemporary version of winemakers' meals—mixing fine charcuterie, aged cheeses, eggs en meurette, and grand crus selected by the house sommelier. These moments, intimate or shared, extend the wine through conversation, telling the story of the region with heart.

But the experience does not stop there. Le Cep also offers private visits to partner estates, rigorously chosen for the quality of their welcome, the richness of their terroir, and the depth of their history.

Whether it's a big name from the Côte de Nuits, a confidential estate from the Côte de Beaune, or a vaulted cellar with raw charm, each encounter is orchestrated as a sensitive immersion. What you begin to understand in Le Cep's cellars, you go on to live in the vineyards, touch with your hands, and feel underfoot.

THE CEP'S MÂCHONS: THE BURGUNDIAN SPIRIT IN THE CELLARS

In the warm setting of the historic cellars or the Louisiane Salon, Le Cep reinvents the tradition of the Burgundian mâchon with modernity—this convivial and generous snack composed of charcuterie, cheeses, and local wines.

This culinary moment, as informal as it is refined, reconnects the guest to Burgundy's primary identity: a land where people gather around a glass and a platter, in precious simplicity.

But sharing can also be elevated with starred meals and rare wines, in the intimacy of these exceptional places.





A world of freedoms





CIGAR-LOUNGE LE PARADIS

————— Le Cep

CIGAR LOUNGE LE PARADIS

Set beneath the historic beams of the Thiroux de Saint-Félix courtyard (1570), just opposite the cellars, the Le Paradis cigar lounge is a confidential room, conceived as a cozy refuge for connoisseurs of silence, tobacco, and liquid fire.

Its unique and efficient ventilation system allows smokers and non-smokers to share the space in total harmony.

Far from being a classic smoking lounge, this place elevates the experience of suspended time.

Here you'll find a rare selection of cigars from the world's best terroirs—Cuba, Honduras, Dominican Republic, Nicaragua—as well as a collection of exceptional spirits, assembled with the same care as the great wine crus.

You'll also encounter more than 135 historic chartreuses (VEP, Fabiola, Tarragona...), century-old madeiras, collectible whiskies (Michel Couvreur, Glenmorangie Tuiga 25 years), exceptional cognacs (Louis XIII), Burgundy marcs, and rare rums (Zacapa XO, El Dorado Last Cask 2000). Each bottle has its story, each label its memory. The Le Paradis cigar lounge is not just a salon: it is a liquid library.





BOUTIQUE DE VINS — Le Cep

WINE BOUTIQUE

At the heart of Le Cep, the Wine Boutique stands as a true institution for enlightened enthusiasts and curious visitors.

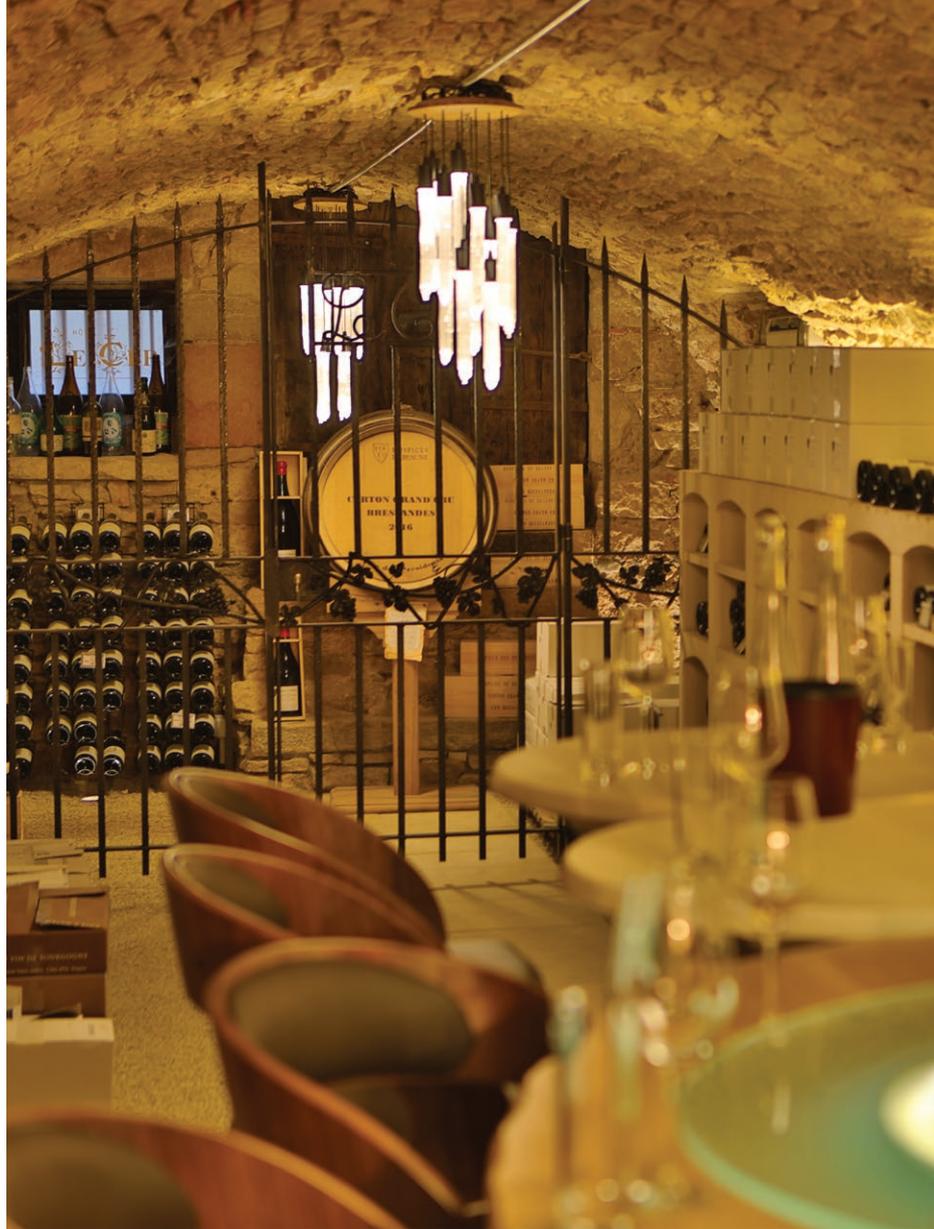
Here, the oenological experience does not stop at tasting: it is extended, deepened, and shared.

In this vaulted cellar where the stone tells centuries of stories, more than 250 estates are represented, with 1,200 references of Burgundy grands crus, from the 1920 vintage to today. Each bottle is selected with care, driven by the passion of a team of sommeliers who personally know the partner winemakers.





A world of freedoms



Whether it's a gift, a souvenir, or a rare piece to add to a private cellar, advice is always personalized, stories always embodied.

The boutique also offers a selection of tailor-made gift boxes, confidential wines, and guided tastings to discover Burgundy in all its subtleties.

The wine boutique is a place of initiation, transmission, and pleasure—a direct bridge between the land of climates and the epicurean's table.



SPA & CENTRE
HOLISTIQUE
————— Le Cep

Spa & holistic center

If Le Cep is a refuge for travelers' bodies, the spa & holistic center is its natural extension for souls seeking alignment.

Born from a desire to offer a global, immersive, and lasting wellness experience, this center is rooted in Le Cep's deepest philosophy: to welcome with sincerity, to care with meaning, to offer more than a service—a transformation.

This vast 1,000 m² space dedicated to relaxation, energy, and balance offers a vision of well-being that combines local heritage, the multi-millennial wisdom of Ayurveda, and cutting-edge technologies.

The holistic center is structured around three complementary entities that interact, allowing each guest to create their own path to renewal.



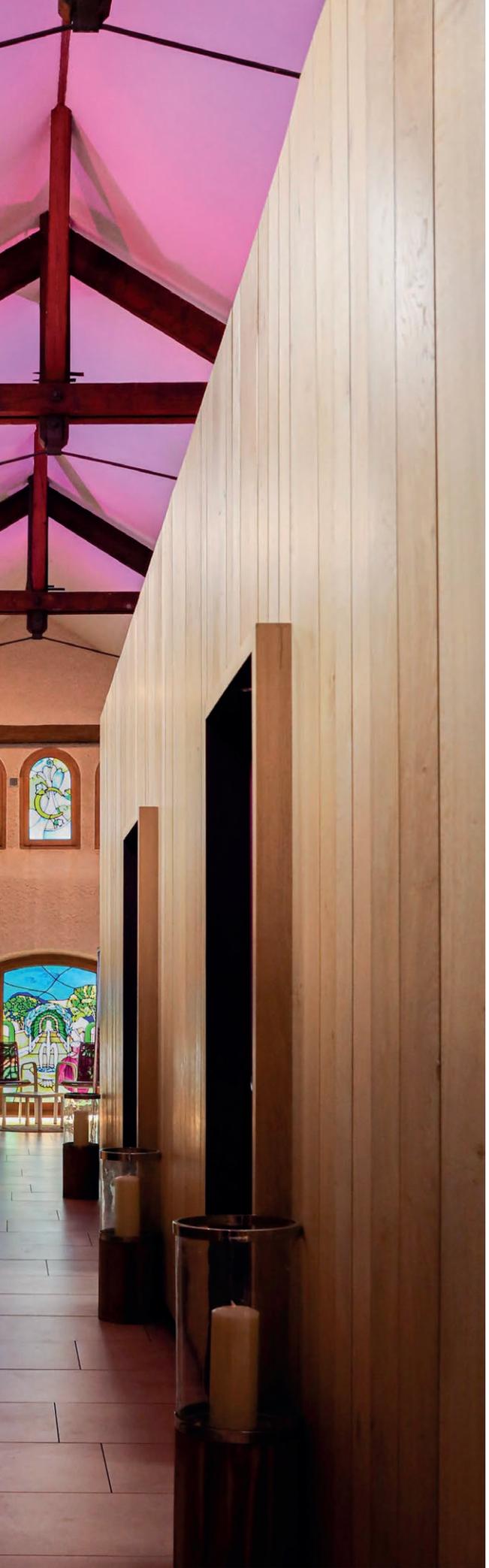
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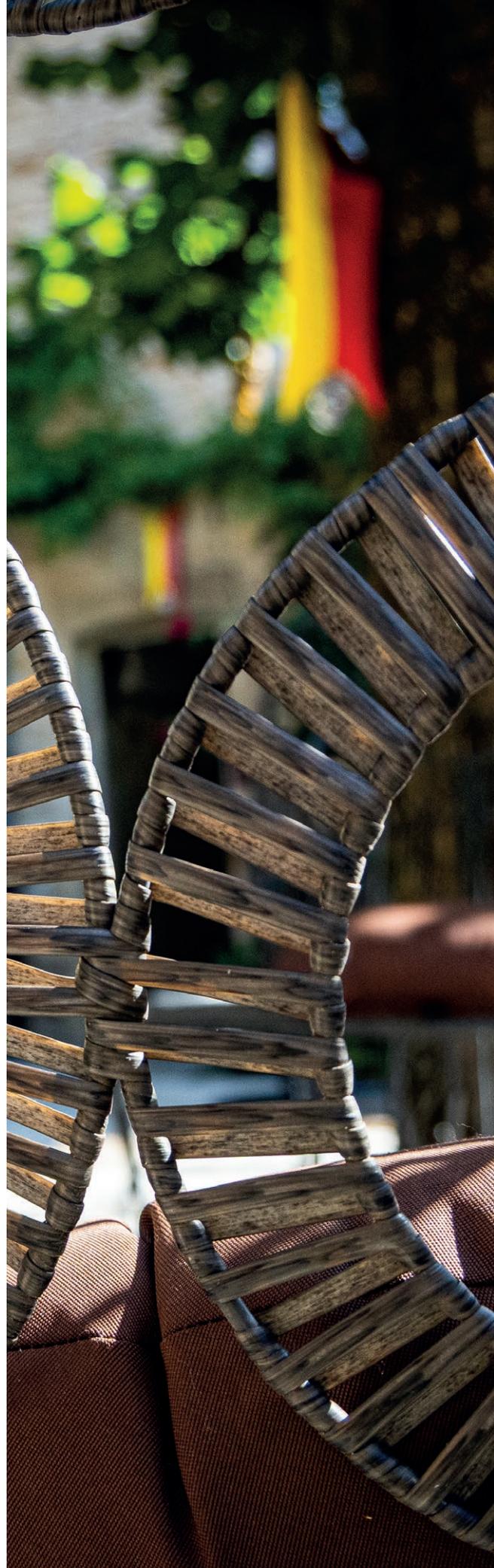
It is the sensory heart of the center, inspired by the generosity of the vineyards, the warmth of the cellars, and the nobility of Burgundy's terroir.

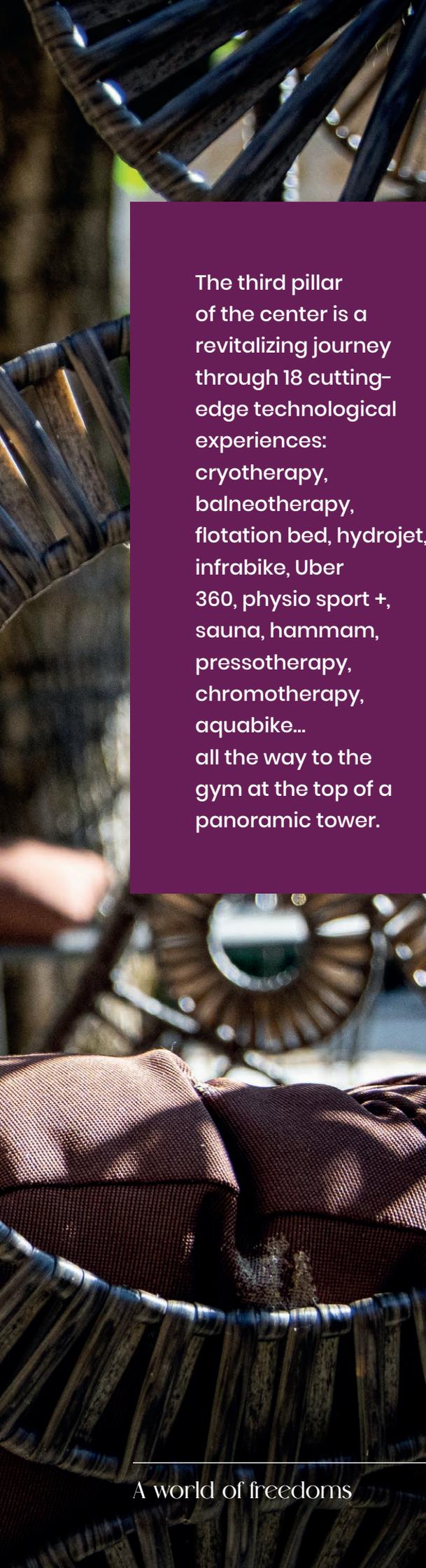
In a cozy setting where oak and Burgundy colors reign, you'll find Vinésime treatments—a local brand drawing its active ingredients from Pinot Noir, Chardonnay, and blackcurrant buds.

These haute couture treatments combine dermo-cosmetic effectiveness and plant sensuality, for a deeply rooted interlude in the region.









The third pillar of the center is a revitalizing journey through 18 cutting-edge technological experiences: cryotherapy, balneotherapy, flotation bed, hydrojet, infrabike, Uber 360, physio sport +, sauna, hammam, pressotherapy, chromotherapy, aquabike... all the way to the gym at the top of a panoramic tower.

VITALITY CIRCUIT

The whole is conceived as an architecture of well-being, with a logic of gentle and lasting stimulation of physical and mental functions.

What makes this center unique is not just the richness of its equipment, but the coherence of its vision.

Each treatment, each protocol, each ambiance is designed to respect the rhythm of body and mind, in a profoundly individualized approach.

Whether it's a one-hour treatment or a 21-day cure, the intention remains the same: to restore breath, meaning, and care to the travel experience.

The spa & holistic center's architecture is inspired by both traditional Burgundian aesthetics and Oriental codes.

Warm stones, weathered wood, subdued lighting, natural scents, controlled silence: everything contributes to creating a sense of intimacy, warmth, and slowness. Far from a standardized universe, each room has its own vibration, designed to soothe, envelop, and refocus.

This demand for excellence, soul, and hospitality has earned the spa & holistic center two World Luxury Spa Awards, as well as the 5 Lotus label from the Spas de France network.

It is also the only French establishment offering a global holistic approach to have been deemed worthy of joining the Healing Hotels of the World.

But beyond distinctions, the greatest recognition lies in the eyes of those who leave transformed.

HOLISTIC CENTER

A unique sanctuary dedicated to Ayurveda.

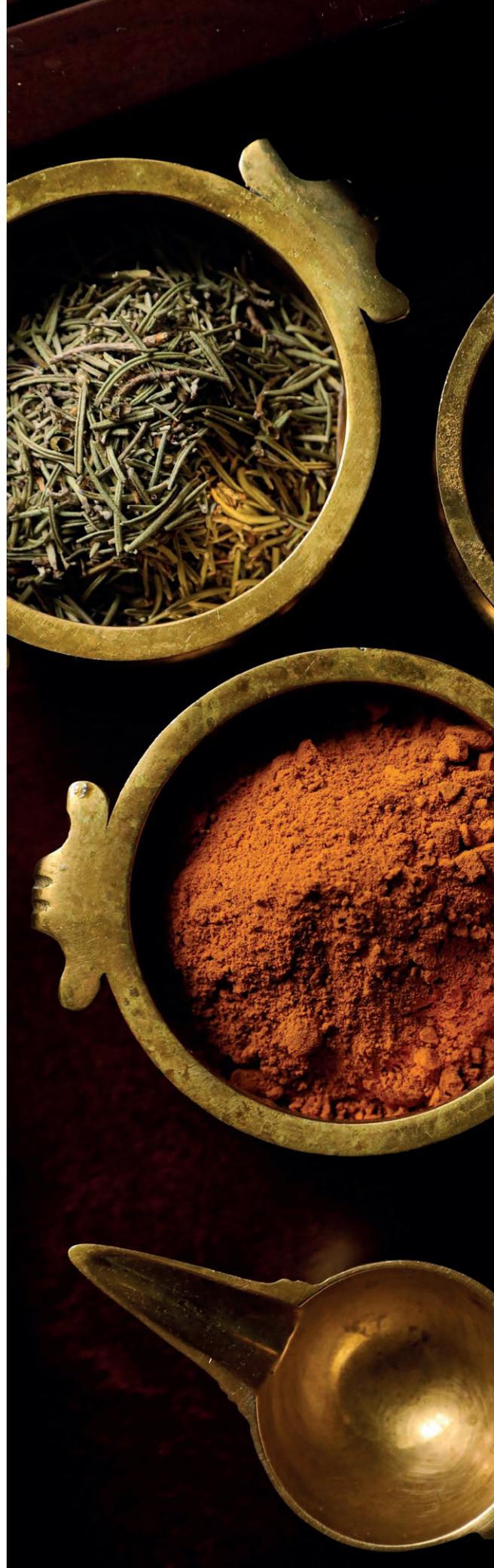
Inspired by the millennia-old Indian medicine, recognized by the World Health Organization, the Holistic Center is a rare place in France, where tradition and contemporary expertise unite to offer a total wellness experience.

Ayurveda—literally “science of life”—is based on the idea that each human being has a unique constitution, shaped by the balance of three fundamental energies called doshas (Vata, Pitta, Kapha).

It is by respecting this balance that one maintains health, inner harmony, and vitality.









**An Ancestral
Practice
Adapted to Today's
World**

At the Holistic Center, this ancient tradition takes on a contemporary form, both demanding and accessible.

Each cure begins with a personalized diagnosis to identify the guest's energy profile. Treatments are then adjusted to precisely meet their needs.

The experiences offered are varied and complementary:

- Ayurvedic massages with medicinal oils, adapted to each person's dosha, to release tension, restore energy, and calm the mind.
- Purification rituals, inherited from Panchakarma, aimed at eliminating toxins and restoring the body's natural balance.
- Energy treatments promoting the harmonious circulation of vital flows.
- Yoga and breathing classes, essential for extending the effects of treatments and anchoring serenity in daily life.

The Uniqueness of an Address in France

Through its comprehensive approach and high standards, the Marie de Bourgogne Holistic Center stands out as a unique reference in French hospitality. Few establishments offer such an immersion in Ayurveda, combining ancestral treatments, personalized rituals, and tailor-made support. Here, the experience is not standardized: it is intimately connected to the person, their rhythm, their balance.

This rare place thus offers a promise: to leave not only rested, but transformed, with the feeling of having reconnected with oneself.

Events

Hosting at the Cep is far more than logistics. It is a culture deeply rooted in the history of the house—a way of envisioning every event, whether professional or private, as an exceptional moment, elevated by a place that knows how to amplify it.

Le Cep has developed a plural and elegant event offering, fully adaptable and always true to its founding values: tailor-made hospitality, a cozy atmosphere, and discreet excellence.

Spread across historic lounges, vaulted cellars, and listed Renaissance courtyards, Le Cep's event spaces are never neutral.

Each one carries its own story, ambiance, and sense of time, suited to concentration, inspiration, or celebration. The Louisiane lounge, adorned with noble woodwork and portraits from the house's guestbook, is a jewel of classic elegance—perfect for an intimate reception, guided tasting, or business dinner.

The Bibliothèque lounge, more confidential, allows for quiet and studious exchanges.

The Cheminée (or Californie) lounge, warm with its winter flames and deep armchairs, is the historic heart of the hotel, with its 16th-century Versailles parquet and original paintings from that era.

The Charles le Téméraire lounge, at the heart of the garden and bathed in natural light, invites clear and thoughtful reflection while remaining connected to the living world.

Finally, the tasting cellars and 16th-century courtyards allow for rare settings: candlelit dinners, cocktails in the intimacy of stone, speeches under ancient arcades, and more.

Each space is discreetly equipped to meet modern requirements: connectivity, screens, video projection, controlled acoustics, and adaptable furniture.

From 8 to 80 people, each event is crafted with flexibility and care. Le Cep's team does not offer ready-made packages: they listen, compose, and adjust, respecting the client's identity as much as the house's.







This approach allows for organizing:

- Confidential seminars or board meetings,
- Prestige cocktails for launches or client appreciation,
- Relaxed work meetings over breakfast or lunch in the gardens,
- Private celebrations (baptisms, birthdays, small weddings),
- Or immersive events: themed tastings, wine dinners, culinary workshops, tailor-made team-building...

What sets Le Cep's event offering apart is its ability to mobilize local resources authentically.

Thanks to its partners—winemakers, historic houses, artisans, and producers—the establishment offers a series of unique and exclusive experiences:

- Tastings in neighboring cellars (Maison Champy, Patriarche, etc.),
- Private meals in giant barrels converted into lounges,
- Cooking classes with regional chefs,
- Rallies in 2CVs or Jeeps through classified wine-growing climates,
- Hot air balloon flights at sunrise,
- F1 simulator for bold incentives.

Each proposal is designed as a way to bring Burgundy to life in its truest form.



VALUES

Cultivated Authenticity

At Le Cep, authenticity is not a stylistic effect or a marketing posture. It is at the very core of the house's identity.

W Within its 16th-century walls, its listed courtyards, its worn staircases, nothing is recreated—everything is preserved, transmitted, respected, and elevated.

Every object, every piece of furniture, every detail has been chosen to tell a true story, never to imitate an ambiance.

This authenticity is also found in the human approach. Jean-Claude Bernard has passed on to his teams a taste for what is real, for the right gesture, for a sincere look. The welcome is never rigid; it is personalized, warm, embodied.

The guest is not a number, but a host. And it is undoubtedly this deeply rooted sincerity that explains the exceptional loyalty of visitors.

Even innovations—the holistic center, Lunchbox restaurant, F1 simulator—never betray this spirit: they are authentically linked to the personality of the place and its host.

“ Preserve the soul of the place,
welcome with sincerity, remain true to oneself.

Sensitive Attention

If hospitality is an art,
at Le Cep it becomes a fine and
continuous listening.

This attention to others, deeply rooted in the house's philosophy, is manifested everywhere: in anticipating a need, in the way a room is prepared, in the silence respected around a treatment, in the word given at the right moment.

Here, we speak of sensitive attention because it is not based on a protocol, but on a real presence for the guest.

The teams are trained, of course. But above all, they are recognized, valued, empowered. And that changes everything. Because a team member who is listened to is a team member who listens better. This silent chain of kindness is a strong hallmark of the house.

It is this same attention that guides the design of spaces: studios for long stays, Lunchbox for spa guests, tasting cellars for enlightened amateurs, the FI simulator for moments of connection...

Every service was born from attentive listening to habits, desires, and needs.



MA HOLISTIQUE
Maison de Bourgogne

Kottakkal
VALERIAN
CHANDANADI LOTION

“ See what others do not see.
Hear before being asked.
Offer before it is expected.



“ An inhabited luxury, comfort without ostentation, beauty rooted in daily life.

Living Elegance

**Le Cep is a luxury hotel.
But it never seeks to show it.**

Here, luxury is not expressed through shine or excess. It is lived in the choice of materials, the nobility of silence, the fluidity of service, the intimacy of a cigar lounge or a cellar.

It is a muted, inhabited, almost intuitive elegance that gives precedence to the person over the brand.

This elegance is not decorative. It is found in the art of hosting, in the rhythm given to each moment, in the respect for sensitivities.

This is what makes an exceptional experience possible without ever falling into showiness. You do not feel watched, but understood. Not directed, but accompanied. And that, no doubt, is the ultimate luxury today: elegant freedom.

Even treatments, rare spirits, ancient works, or century-old chartreuses are not trophies. They are shared treasures, never flaunted.

PRACTICAL INFORMATION

27 rue Maufoux – 21200 Beaune – France

Tél.: +33 (0)3 80 22 35 48 – info@hotel-cep-beaune.com

www.hotel-cep-beaune.com

HOTEL :

- Number of rooms & suites: 71 (including Studios, Nectar Suites, Grand Cru, Premier Cru, Village)
- Studios: 8, with kitchenettes, connected to spa & holistic center cures
- Meeting rooms & lounges: 6 (capacity up to 80 people)
- Tasting cellars: 4 (privatizable, 1,200+ references)
- Le Paradis Cigar Lounge: Exceptional collection of chartreuses, madeiras, cognacs & cigars

RESTAURANTS :

- Lunchbox – Ayurvedic vegetarian table
- Loiseau des Vignes – bistronomy in partnership with the Bernard Loiseau group

WELLNESS:

- Spa & Holistic Center:
 - Marie de Bourgogne spa treatments
 - Ayurvedic center (massages, consultations, cures)
 - Vitality Circuit (18 wellness & technology facilities, sauna, hammam)

OTHER FACILITIES:

- Fl simulator
- Fitness room
- Garden
- Reading lounges
- Private parking

SERVICES :

- 24/7 room service
- Concierge
- Private parking and valet service
- Organization of wine stays, vineyard visits, tastings
- Tailor-made experiences: cellar dinners, private tastings, personalized treatments, Ayurvedic cures
- Children & family welcome
- Laundry service
- Partial PRM access

OPENING HOURS:

- Reception & Concierge: 24/7
- Spa & Holistic Center: 8am – 8pm (variable depending on treatments)
- Breakfast: from 7am
- Lunchbox: 7 days/week, morning and evening
- Loiseau des Vignes: every day except Sunday

AFFILIATIONS & DISTINCTIONS :

 Teritoria



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Ω Teritoria

SMALL
LUXURY
HOTELS
OF THE WORLD

((HEALING HOTELS
OF THE WORLD))

